10664142

BADAN NASIONAL
SERTIFIKASI PROFESI
INDONESIAN PROFESSIONAL CERTIFICATION AUTHORITY

SERTIFIKAT KOMPETENSI
CERTIFICATE OF COMPETENCE

No. 94121.2432.00.5.0005133.2022

Dengan ini Menyatakan bahwa,
This is to Certify that,

Winda Dwi Astuti Zebua
No. Reg. AJL. 1337 005133.2022

Telah Kompeten Pada Sidang :
Is Competent for

Media Relations Officer
Media Relations Officer

Dengan Kualifikasi :
In the Qualification of :

Kehumasan
Public Relations

Sertifikat ini berlaku untuk : 3 (tiga) Tahun
This certificate is valid for : Three (3) Years

Jakarta, 23 Desember 2022
Atas Nama (*On Behalf of*) BNSP
Lembaga Sertifikasi Profesi Inscinema
(Inscinema Professional Certification Institute)

Ir. R. Priadi Soefjanto
Direktur (*Director*)

BNSP
BADAN NASIONAL SERTIFIKASI PROFESI

Daftar Unit Kompetensi
List of Unit(s) of Competency

No	Kode Unit Kompetensi *Code of Competency Unit*	Judul Unit Kompetensi *Title of Competency Unit*
1.	S.941000.012.02	Menjalin Hubungan dengan Media *Establishing Relationships with the Media*
2.	S.941000.034.02	Menulis Kampanye Kehumasan *Writing a Public Relations Campaigns*
3.	S.941000.003.02	Melaksanakan *Monitoring* Media *Carrying out Media Monitoring*
4.	S.941000.043.01	Mengukur Keberhasilan Program *Public Relations* *Evaluating the Success of the Public Relations Program*
5.	S.941000.016.02	Mengelola Konferensi Pers dan Siaran Pers *Managing Press Conferences and Press Releases*
6.	S.941000.020.02	Membuat Materi Ringkasan (*Briefing Material*) *Preparing Briefing Materials*
7.	S.941000.029.02	Melakukan *Lobby* dan Negosiasi *Lobbying and Negotiation*
8.	S.941000.011.02	Menyeleksi Proposal *Sponsorship* *Selecting Sponsorship Proposals*
9.	S.941000.013.02	Melaksanakan *Special Event* (ajang khusus) Kehumasan *Organizing Special Event of Public Relations*

Pas Foto
3 x 4

Winda Dwi Astuti Zebua
Tanda tangan pemilik
Signature of Bearer

Jakarta, 23 Desember 2022
Lembaga Sertifikasi Profesi Inscinema
(Inscinema Professional Certification Institute)

Ahmad Pramegia, M.I.Kom
Kepala Bidang Sertifikasi
Head of Certification Dept.

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