

DAFTAR LAMPIRAN

PAD	Pendapatan Asli Daerah
TARA	The Amazing Race Asia
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CBS	Columbia Broadcasting System
USD	United States Dollar
VJ	Video Jockey
MTV	Music Television
Monas	Monumen Nasional
TMII	Taman Mini Indonesia Indah
GPS	Global Positioning System
PDB	Pendapatan Domestik Bruto
WTTC	World Travel and Tourism Council
BPS	Badan Pusat Statistik
PUSDATIN	Pusat Data & Informasi
SPBU	Stasiun Pengisian Bahan Bakar Umum
DPP	Destinasi Pariwisata Prioritas
3A	Atraksi, Amenitas, dan Aksesibilitas
DOT	Destination, Origin, Time
BAS	Branding, Advertising, Selling
POSE	Paid Media, Owned Media, Social Media, dan Endorser
TO/TA	Travel Organization/Travel Agency
TVC	Television Commercial
DKI	Daerah Khusus Ibukota
PKN	Pusat Kegiatan Nasional
TOL	Tax On Location

KTT	Konferensi Tingkat Tinggi
ITJA	Indonesian Tourism Journalist Association
DTW	Daerah Tujuan Wisata
PTPN	PT. Perkebunan Nusantara
VIY	Visit Indonesia Year
ViWI	Visit Indonesia Wonderful Indonesia
Kemenpar	Kementerian Pariwisata
IMF	International Monetary Fund
ASEAN	Association of Southeast Asian Nations
CoE	Calendar of Events
WIPI	Wonderful Indonesia & Pesona Indonesia
BANDARA	Bandar Udara