









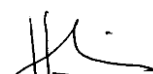


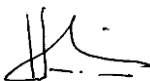


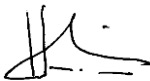


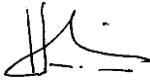


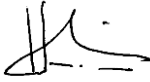


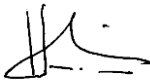


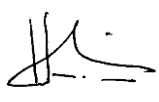


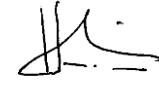


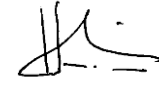


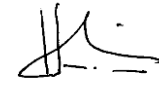


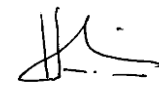


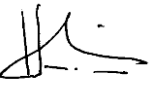






DAFTAR LAPORAN PERKULIAHAN DIISI OLEH DOSEN

Nama Matakuliah : Strategi dan Komunikasi Brand Corporate
 Kelas : C
 Hari : Senin/15.30-18.00
 Dosen : Amin Shabana, S.Sos., M.Si.

KULIAH KE:	TGL	DARI JAM S/D JAM	MATERI PERKULIAHAN YANG DIBAHAS	KETERANGAN (Bila ada dan Tanda Tangan Dosen)	
1	17/2	15.30-18.00	<ul style="list-style-type: none"> - Pembacaan RPS - Kontrak perkuliahan - Perkenalan 	Dosen 	
				Ketua Prodi 	Ketua Kelas 
2	24/2	15.30-18.00	<ul style="list-style-type: none"> - Mendeskripsikan pengertian Corporate Communication - Mengidentifikasi peran komunikasi dalam bidang corporate communication 	Dosen 	
				Ketua Prodi 	Ketua kelas 
3	4/3	15.30-18.00	<ul style="list-style-type: none"> - Lanjutan Mengidentifikasi peran komunikasi dalam bidang corporate communication - Pembagian tugas kelompok 	Dosen 	
				Ketua Prodi 	Ketua kelas 
4	9/3	15.30-18.00	<ul style="list-style-type: none"> - Strategi corporate communication eksternal 	Dosen 	
				Ketua Prodi 	Ketua Kelas 

5	16/3	15.30-18.00	- Tugas take home test (e-learning) "Analisis peran Corporate Communication dalam upaya mempertahankan citra positif perusahaan"	Dosen 	
				Ketua Prodi 	Ketua Kelas 
6	23/3	15.30-18.00	- Tugas take home test Analisis Bagaimana Strategi PR perusahaan dalam menghadapi fenomena Covid-19 dalam mempertahankan citra perusahaan	Dosen 	
				Ketua Prodi 	Ketua Kelas 
7	30/3	15.30-18.00	- Review materi dan pembagian soal UTS untuk dikumpulkan melalui google classroom	Dosen 	
				Ketua Prodi 	Ketua Kelas 
8	6/4	15.30-18.00	UTS	Dosen 	
				Ketua Prodi 	Ketua Kelas 
9	13/4	15.30-18.00	- Materi tentang brand - Presentasi kelompok 1 Judul makalah "Corporate Communication" - Tanya jawab	Dosen 	
				Ketua Prodi 	Ketua Kelas 
10	20/4	15.30-18.00	- Presentasi kelompok 2: Teori corporate communication - Presentasi kelompok 3: Strategi corporate communication	Dosen 	

			- Tanya jawab	27Ketua Prodi 	Ketua Kelas 
11	27/4	15.30-18.00	- Presentasi kelompok 4: Pengembangan teori corporate communication - Presentasi kelompok 5: Konsep bisnis dan identitas perusahaan - Tanya jawab	Dosen 	
				Ketua Prodi 	Ketua Kelas 
12	4/5	15.30-18.00	- Presentasi kelompok 6: Corporate communication dalam bisnis - Presentasi kelompok 7: Brand corporate dan pentingnya pertumbuhan - Tanya jawab	Dosen 	
				Ketua Prodi 	Ketua Kelas 
13	11/5	15.30-18.00	- Presentasi kelompok 8: Brand corporate dan pentingnya pertumbuhan Tanya jawab	Dosen 	
				Ketua Prodi 	Ketua Kelas 
14	11/6	15.30-18.00	- Penjelasan tentang identitas perusahaan Tanya jawab	Dosen 	
				Ketua Prodi 	Ketua Kelas 
15	18/6	15.30-18.00	- Penjelasan tentang brand ambassador - Tanya jawab	Dosen 	
				Ketua Prodi 	Ketua Kelas 

16		15.30-18.00	- Pelaksanaan UAS	Dosen 	
				Ketua Prodi 	Ketua Kelas 

DAFTAR HADIR KULIAH

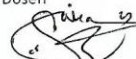
JDI : ILMU KOMUNIKASI
 Jenjang : S1
 Kode Mata Kuliah : PIK3134
 Mata Kuliah : Strategi dan komunikasi brand corporate
 SMT/SKS/Kelas : 6/3/C

Tahun Akademik : Genap 2019/2020
 Hari/Tanggal :
 Jam :
 Ruang :
 Dosen Pengajar : AMIN SABANA
 SISKA YUNINGSIH

NO	NIM	Nama	PERTEMUAN KE															
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:
1	2017140001	SELLA PERMATA INDAH	✓	✓	i	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
2	2017140004	DEWI NUR AZIZAH	aj.	aj.	aj.	aj.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
3	2017140009	NABILLA	✓	✓	i	i	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
4	2017140015	SISKA JUNIAR	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
5	2017140016	WIDYA NOVITA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
6	2017140017	VERAWATI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
7	2017140018	FACHRY RAMDAN	✓	✓	i	i	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
8	2017140022	SINTA CAHAYANI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
9	2017140024	DHIAS AKBAR SYAH	✓	i	✓	S	-	✓	✓	✓	✓	✓	✓	✓	✓	-	-	
10	2017140029	DESI AJENG VANTONI	✓	i	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
11	2017140030	INA FATMAWATI	✓	✓	i	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
12	2017140039	GUSTI WIDYA KHAIRUNNISA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-	✓	✓	✓	
13	2017140044	DJATIMAS TANDJUNG DJUWARDIE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
14	2017140062	HANY MARSELINA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
15	2017140080	MENUR TADAHSIH	S	✓	✓	✓	-	✓	✓	✓	✓	✓	✓	✓	✓	-	✓	
16	2017140095	LAELA KAWAKIB	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
17	2017140096	NISHFA MAGHFIROH UTAMI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-	✓	
18	2017140097	NANA DHEWI YULIANA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
19	2017140099	NUR HAFIZAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
20	2017140122	SASKIA ERIL HIDAYAT	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

Jakarta,

Dosen


 AMIN SABANA

PRODI : ILMU KOMUNIKASI
 jenjang : S1
 Mata Kuliah : PIK3134
 Mata Kuliah : Strategi dan komunikasi brand corporate
 SMT/SKS/Kelas : 6/3/C

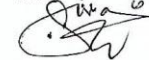
Tahun Akademik : Genap 2019/2020
 Hari/Tanggal :
 Jam :
 Ruang :
 Dosen Pengajar : AMIN SABANA
 SISKA YUNINGSIH

DAFTAR HADIR KULIAH

NO	NIM	Nama	PERTEMUAN KE															
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:
21	2017140131	SALMA WAFIQO NISA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
22	2017140137	ANISA RAHMAWATI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
23	2017140142	RAIHAN FACHRUNNI SARI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
24	2017140153	DINDA PARASWATI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
25	2017140162	DEVERINA QUENDIANI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
26	2017140163	YOLANDA MAY FAHREKA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
27	2017140183	NINING KARTIKA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
28	2017140186	MUHAMMAD RIFKI FADILLAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
29	2017140193	ANNISA FADHILA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
30	2017140194	SHINTA DEVI HADI PUTRI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
31	2017140196	MAYA KHOLIDA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
32	2017140202	MELATI OKTARI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
33	2017140223	BILLY ANGGA BRAJA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
34	2017140226	SHANNAZ PUTRI ANTUKE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
35	2017140251	SEKAR WAHYUNINGTIYAS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
36	2017140266	MARDIYANA SOFYAN	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
37	2017140276	MUHAMMAD SENOL ADITYA COURTENS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
38	2017140285	KHUSNUL KHOTIMAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
39	2017140371	CUT SITI AISYAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
PARAF DOSEN			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

Jakarta,

Dosen



AMIN SABANA

Rincian Data Nilai

Batas Akhir Entri Nilai :

Prodi : 70201 - ILMU KOMUNIKASI (S1)
Mata Kuliah : PIK3134, Strategi dan komunikasi brand corporate
Tahun Akademik : 2019/2020
Semester : Genap
Dosen Pengajar : 031011002, AMIN SABANA
Kode Kelas : C

No	NIM	Nama	FORMATIF (30.00%)	UTS (30.00%)	UAS (40.00%)	Nilai Akhir/ (Asli)	Bobot Hitung/ (Asli)	Simbol Hitung/ (Asli)
1	2017140001	SELLA PERMATA INDAH	85.00	85.00	85.00	85.00 (85.00)	4.00 (4.00)	A (A)
2	2017140004	DEWI NUR AZIZAH	85.00	83.00	83.00	83.60 (83.60)	3.70 (3.70)	A- (A-)
3	2017140009	NABILLA	85.00	80.00	80.00	81.50 (81.50)	3.70 (3.70)	A- (A-)
4	2017140015	SISKA JUNIAR	87.00	80.00	80.00	82.10 (82.10)	3.70 (3.70)	A- (A-)
5	2017140016	WIDYA NOVITA	85.00	83.00	86.00	84.80 (84.80)	3.70 (3.70)	A- (A-)
6	2017140017	VERAWATI	87.00	83.00	85.00	85.00 (85.00)	4.00 (4.00)	A (A)
7	2017140018	FACHRY RAMDAN	87.00	78.00	80.00	81.50 (81.50)	3.70 (3.70)	A- (A-)
8	2017140022	SINTA CAHAYANI	85.00	80.00	85.00	83.50 (83.50)	3.70 (3.70)	A- (A-)
9	2017140024	DHIAS AKBAR SYAH	80.00	78.00	78.00	78.60 (78.60)	3.30 (3.30)	B+ (B+)
10	2017140029	DESI AJENG VANTONI	85.00	80.00	83.00	82.70 (82.70)	3.70 (3.70)	A- (A-)
11	2017140030	INA FATMAWATI	85.00	80.00	83.00	82.70 (82.70)	3.70 (3.70)	A- (A-)
12	2017140039	GUSTI WIDYA KHAIRUNNISA	85.00	83.00	83.00	83.60 (83.60)	3.70 (3.70)	A- (A-)
13	2017140044	DJATIMAS TANDJUNG DJUWARDIE	87.00	85.00	85.00	85.60 (85.60)	4.00 (4.00)	A (A)
14	2017140062	HANY MARSELINA	87.00	82.00	83.00	83.90 (83.90)	3.70 (3.70)	A- (A-)
15	2017140080	MENUR TADAHSIH	87.00	80.00	80.00	82.10 (82.10)	3.70 (3.70)	A- (A-)
16	2017140095	LAELA KAWAKIB	85.00	80.00	83.00	82.70 (82.70)	3.70 (3.70)	A- (A-)
17	2017140096	NISHFA MAGHFIROH UTAMI	85.00	85.00	85.00	85.00 (85.00)	4.00 (4.00)	A (A)
18	2017140097	NANA DHEWI YULIANA	85.00	80.00	83.00	82.70 (82.70)	3.70 (3.70)	A- (A-)
19	2017140099	NUR HAFIZAH	87.00	80.00	83.00	83.30 (83.30)	3.70 (3.70)	A- (A-)
20	2017140122	SASKIA ERIL HIDAYAT	87.00	83.00	85.00	85.00 (85.00)	4.00 (4.00)	A (A)
21	2017140131	SALMA WAFIQO NISA	85.00	85.00	87.00	85.80 (85.80)	4.00 (4.00)	A (A)

No	NIM	Nama	FORMATIF (30.00%)	UTS (30.00%)	UAS (40.00%)	Nilai Akhir/ (Asli)	Bobot Hitung/ (Asli)	Simbol Hitung/ (Asli)
22	2017140137	ANISA RAHMAWATI	85.00	80.00	87.00	84.30 (84.30)	3.70 (3.70)	A- (A-)
23	2017140142	RAIHAN FACHRUNNI SARI	85.00	86.00	85.00	85.30 (85.30)	4.00 (4.00)	A (A)
24	2017140153	DINDA PARASWATI	87.00	80.00	83.00	83.30 (83.30)	3.70 (3.70)	A- (A-)
25	2017140162	DEVERINA QUENDIANI	85.00	85.00	87.00	85.80 (85.80)	4.00 (4.00)	A (A)
26	2017140163	YOLANDA MAY FAHREKA	85.00	80.00	83.00	82.70 (82.70)	3.70 (3.70)	A- (A-)
27	2017140183	NINING KARTIKA	87.00	80.00	83.00	83.30 (83.30)	3.70 (3.70)	A- (A-)
28	2017140186	MUHAMMAD RIFKI FADILLAH	85.00	78.00	80.00	80.90 (80.90)	3.70 (3.70)	A- (A-)
29	2017140193	ANNISA FADHILA	85.00	80.00	83.00	82.70 (82.70)	3.70 (3.70)	A- (A-)
30	2017140194	SHINTA DEVI HADI PUTRI	85.00	80.00	83.00	82.70 (82.70)	3.70 (3.70)	A- (A-)
31	2017140196	MAYA KHOLIDA	85.00	83.00	80.00	82.40 (82.40)	3.70 (3.70)	A- (A-)
32	2017140202	MELATI OKTARI	85.00	80.00	86.00	83.90 (83.90)	3.70 (3.70)	A- (A-)
33	2017140223	BILLY ANGGA BRAJA	87.00	78.00	83.00	82.70 (82.70)	3.70 (3.70)	A- (A-)
34	2017140226	SHANNAZ PUTRI ANTUKE	85.00	83.00	83.00	83.60 (83.60)	3.70 (3.70)	A- (A-)
35	2017140251	SEKAR WAHYUNINGTIYAS	85.00	85.00	85.00	85.00 (85.00)	4.00 (4.00)	A (A)
36	2017140266	MARDIYANA SOFYAN	87.00	80.00	83.00	83.30 (83.30)	3.70 (3.70)	A- (A-)
37	2017140276	MUHAMMAD SENOL ADITYA COURTENS	87.00	80.00	83.00	83.30 (83.30)	3.70 (3.70)	A- (A-)
38	2017140285	KHUSNUL KHOTIMAH	85.00	85.00	85.00	85.00 (85.00)	4.00 (4.00)	A (A)
39	2017140371	CUT SITI AISYAH	85.00	80.00	83.00	82.70 (82.70)	3.70 (3.70)	A- (A-)
Total			3,336.00	3,176.00	3,250.00	3,253.60	146.90	
Rata-rata			85.54	81.44	83.33	83.43	3.77	