

DAFTAR TABEL

Tabel 2.1 Penelitian Terdahulu	19
Tabel 2.2 Kerangka Konsep	31
Tabel 3.1 Operasionalisasi Konsep	33
Tabel 4.1 Organization Structure	44
Tabel 4.2 Logo Sportstars	47
Tabel 4.3 Deskripsi Sport Today	50
Tabel 4.4 Segmentasi Program	50
Tabel 4.5 Wawancara.....	53