



UNIVERSITAS MUHAMMADIYAH JAKARTA

Kampus A: JL. K. H. Ahmad Dahlan Cirendeu Ciputat Tangerang Selatan

Kampus B: Jl. Cempaka Putih Tengah XXVII, Jakarta Pusat 10510

Website: umj.ac.id | email: info@umj.ac.id | Telp: +6221-7492862/7401894, +6221-4256024

NILAI PERKULIAHAN MAHASISWA

PRODI : ILMU KOMUNIKASI

PERIODE : 2023/2024 GANJIL

Mata kuliah : Riset Iklan

Nama Kelas : H

Kelas / Kelompok :

Kode Mata kuliah : WK01042322

SKS : 3

| No | NPM | Nama Mahasiswa | TUGAS (30%) | UJIAN TENGAH SEMESTER (30%) | UJIAN AKHIR SEMESTER (40%) | Nilai | Grade | Lulus | Sunting KRS? | Info |
|----|----------------|---------------------------------|-------------|-----------------------------|----------------------------|-------|-------|-------|--------------|------|
| 1 | 2019140122 | RIFQI WIDYAN FARHAN | 85.00 | 85.00 | 85.00 | 85.00 | A | ✓ | | |
| 2 | 2019140129 | LUCIANO LEANDRO | 80.00 | 79.00 | 84.00 | 81.30 | A- | ✓ | | |
| 3 | 2019140190 | GILANG SURYA WARDANA | | | | | | | | |
| 4 | 20210110400003 | SALSA HIJRİYATIN NISA | 85.00 | 85.00 | 85.00 | 85.00 | A | ✓ | | |
| 5 | 20210110400012 | ASSYA PUTRI SANGGITA | 85.00 | 80.00 | 90.00 | 85.50 | A | ✓ | | |
| 6 | 20210110400014 | DENNY WAHYUDI | 80.00 | 79.00 | 79.00 | 79.30 | B+ | ✓ | | |
| 7 | 20210110400019 | INTAN SARI | 82.00 | 75.00 | 90.00 | 83.10 | A- | ✓ | | |
| 8 | 20210110400032 | ROSITA TRI CAHYA | 85.00 | 80.00 | 84.00 | 83.10 | A- | ✓ | | |
| 9 | 20210110400034 | SATRIA AIRLANGGA SETIAWAN | 82.00 | 75.00 | 85.00 | 81.10 | A- | ✓ | | |
| 10 | 20210110400038 | AZLI SHAHABY | 80.00 | 78.00 | 84.00 | 81.00 | A- | ✓ | | |
| 11 | 20210110400060 | RIZKI AGUS NUGRAHA | 85.00 | 85.00 | 85.00 | 85.00 | A | ✓ | | |
| 12 | 20210110400062 | AHMAD MUTHORIQQY ANDIKA SAPUTRA | 80.00 | 77.00 | 78.00 | 78.30 | B+ | ✓ | | |
| 13 | 20210110400066 | AZHARIA | 85.00 | 85.00 | 85.00 | 85.00 | A | ✓ | | |
| 14 | 20210110400075 | ADINDA WULAN NOVITASARI | 80.00 | 80.00 | 83.00 | 81.20 | A- | ✓ | | |
| 15 | 20210110400078 | AHMAD IBRAHIM | 85.00 | 85.00 | 85.00 | 85.00 | A | ✓ | | |
| 16 | 20210110400087 | DENI ARYA SAPUTRA | 85.00 | 90.00 | 90.00 | 85.00 | A | ✓ | ✓ | |
| 17 | 20210110400099 | MUHAMMAD FRITZY | 70.00 | 75.00 | 70.00 | 71.50 | B | ✓ | | |
| 18 | 20210110400113 | ABDUL MUIZ ALDZAKIR | 85.00 | 85.00 | 85.00 | 85.00 | A | ✓ | | |
| 19 | 20210110400114 | ADINDA BAGESA PRIYANDA | 85.00 | 85.00 | 85.00 | 85.00 | A | ✓ | | |
| 20 | 20210110400117 | ALYA SALSABILLA | 85.00 | 87.00 | 87.00 | 86.40 | A | ✓ | | |
| 21 | 20210110400119 | FADLY IRFANSYAH | 80.00 | 83.00 | 85.00 | 82.90 | A- | ✓ | | |
| 22 | 20210110400129 | WARDATUL JANNAH | 88.00 | 83.00 | 85.00 | 85.30 | A | ✓ | | |
| 23 | 20210110400132 | SYAIFUL ABDY | 95.00 | 80.00 | 84.00 | 86.10 | A | ✓ | | |
| 24 | 20210110400139 | DEA ZHAFIRA WIDYANINGSIH | 85.00 | 85.00 | 85.00 | 85.00 | A | ✓ | | |
| 25 | 20210110400141 | DINNI SABRINA BAHRI | 80.00 | 80.00 | 85.00 | 82.00 | A- | ✓ | | |
| 26 | 20210110400146 | M ADITHYA PERDANA | 84.00 | 76.00 | 83.00 | 81.20 | A- | ✓ | | |
| 27 | 20210110400150 | MOHAMAD FAIQ RIZKIANSYAH YUSUF | 85.00 | 85.00 | 85.00 | 85.00 | A | ✓ | | |
| 28 | 20210110400152 | MUHAMMAD GIBALTAR KAMIL | 88.00 | 85.00 | 83.00 | 85.10 | A | ✓ | | |
| 29 | 20210110400155 | MUHAMMAD YUSUF WIBISENO | 84.00 | 75.00 | 82.00 | 80.50 | A- | ✓ | | |

| | | | | | | | | | | |
|----|----------------|-------------------|-------|-------|-------|-------|----|---|--|--|
| 30 | 20210110400157 | NESYA NAVISABILLA | 83.00 | 82.00 | 85.00 | 83.50 | A- | ✓ | | |
|----|----------------|-------------------|-------|-------|-------|-------|----|---|--|--|



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|----|----------------|-------------------------|----------------|-----------------------------------|----------------------------------|-------|-------|-------|-----------------|------|
| 31 | 20210110400162 | REFANSYAH ADI PUTRA | 80.00 | 80.00 | 83.00 | 81.20 | A- | ✓ | | |
| 32 | 20210110400170 | ANDIN NABIL HERNAWAN | 80.00 | 70.00 | 72.00 | 73.80 | B | ✓ | | |
| 33 | 20210110400171 | DIDI SUWANDI | 80.00 | 76.00 | 78.00 | 78.00 | B+ | ✓ | | |

Tanggal Cetak : Kamis, 8 Februari 2024, 17:54:46

Paraf Dosen :

Dr. Oktaviana Purnamasari, S.Sos, M.Si



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ISI PRESENSI MAHASISWA

ILMU KOMUNIKASI

2023/2024 GANJIL

Mata kuliah : WK01042322 - Riset Iklan

Nama Kelas : H

| No | NPM | NAMA | TATAP MUKA | | | | | | | | | | | | | | | | | |
|----|----------------|---|-------------------|------------------|-------------------|-------------------|-------------------|-------------------|------------------|-------------------|-------------------|-------------------|------------------|-------------------|-------------------|-------------------|------------------|------------------|-------------------|--|
| | | | 26 Sep 2023 | 3 Okt 2023 | 10 Okt 2023 | 17 Okt 2023 | 24 Okt 2023 | 31 Okt 2023 | 7 Nov 2023 | 14 Nov 2023 | 21 Nov 2023 | 28 Nov 2023 | 5 Des 2023 | 12 Des 2023 | 19 Des 2023 | 26 Des 2023 | 2 Jan 2024 | 9 Jan 2024 | 16 Jan 2024 | |
| 1 | 2019140122 | RIFQI WIDYAN FARHAN | H | A | H | H | H | H | H | H | H | H | H | H | H | H | H | H | S | |
| 2 | 2019140129 | LUCIANO LEANDRO | A | H | H | H | H | H | H | H | H | | H | H | H | H | H | H | A | |
| 3 | 2019140190 | GILANG SURYA WARDANA | A | H | H | H | H | H | | H | A | | A | A | A | A | A | A | A | |
| 4 | 20210110400003 | SALSA HIJRIYATIN NISA | H | H | H | H | H | H | H | H | S | H | H | H | H | H | H | H | H | |
| 5 | 20210110400012 | ASSYA PUTRI SANGGITA | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 6 | 20210110400014 | DENNY WAHYUDI | H | H | I | H | H | H | H | H | H | | H | H | H | H | H | H | H | |
| 7 | 20210110400019 | INTAN SARI | H | S | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 8 | 20210110400032 | ROSITA TRI CAHYA | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | H | |
| 9 | 20210110400034 | SATRIA AIRLANGGA SETIAWAN | H | H | H | H | H | H | S | H | H | H | | H | H | H | H | H | H | |
| 10 | 20210110400038 | AZLI SHAHABY | H | H | H | H | H | H | H | H | H | | H | H | H | H | H | H | H | |
| 11 | 20210110400060 | RIZKI AGUS NUGRAHA | H | H | H | H | H | H | | H | H | H | H | S | H | H | H | H | H | |
| 12 | 20210110400062 | AHMAD MUTHORIQY ANDIKA SAPUTRA | H | H | H | H | H | H | | H | H | H | | H | H | H | H | H | H | |
| 13 | 20210110400066 | AZHARIA | H | H | H | H | H | H | | H | H | I | H | H | A | H | H | H | H | |
| 14 | 20210110400075 | ADINDA WULAN NOVITASARI | H | H | H | H | H | H | | H | H | I | | H | A | H | H | H | H | |

| | | | | | | | | | | | | | | | | | | | |
|----|----------------|--------------------------------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 15 | 20210110400078 | AHMAD IBRAHIM | H | H | H | H | H | H | | H | H | H | H | H | H | H | H | H | H |
| 16 | 20210110400087 | DENI ARYA SAPUTRA | H | H | H | H | H | H | | H | A | H | I | H | H | H | H | H | H |
| 17 | 20210110400099 | MUHAMMAD FRITZY | H | H | A | H | H | | | H | H | | | H | H | H | A | H | H |
| 18 | 20210110400113 | ABDUL MUIZ ALDZAKIR | I | H | H | H | H | H | | H | H | | A | H | H | H | H | H | H |
| 19 | 20210110400114 | ADINDA BAGESA PRIYANDA | H | H | H | H | H | H | | H | H | I | H | H | A | H | H | H | H |
| 20 | 20210110400117 | ALYA SALSABILLA | H | H | H | H | H | H | H | H | H | S | H | H | H | H | H | H | H |
| 21 | 20210110400119 | FADLY IRFANSYAH | H | H | H | H | H | H | H | H | H | H | H | H | A | H | H | H | H |
| 22 | 20210110400129 | WARDATUL JANNAH | H | H | H | H | H | H | H | H | H | H | H | H | A | H | H | H | H |
| 23 | 20210110400132 | SYAIFUL ABDY | I | H | S | H | H | H | I | H | H | | H | H | I | H | A | H | H |
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| 25 | 20210110400141 | DINNI SABRINA BAHRI | H | H | H | H | H | H | H | H | H | | H | H | H | H | H | H | H |
| 26 | 20210110400146 | M ADITHYA PERDANA | H | H | H | H | H | H | I | H | H | H | H | S | A | H | H | H | H |
| 27 | 20210110400150 | MOHAMAD FAIQ RIZKIANSYAH YUSUF | H | H | H | H | H | H | H | H | H | S | H | H | H | H | H | H | H |
| 28 | 20210110400152 | MUHAMMAD GIBRALTAR KAMIL | S | H | H | H | S | S | S | H | H | H | | H | H | H | H | H | H |
| 29 | 20210110400155 | MUHAMMAD YUSUF WIBISENO | I | H | H | H | A | H | A | H | H | H | H | H | I | A | H | H | H |
| 30 | 20210110400157 | NESYA NAVISABILLA | H | H | H | H | H | H | H | H | H | I | H | H | A | H | H | H | H |



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2023/2024 GANJIL

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| 31 | 20210110400162 | REFANSYAH ADI PUTRA | H | H | H | H | H | H | H | H | H | S | A | H | H | H | H | H | H |
| 32 | 20210110400170 | ANDIN NABIL HERNAWAN | H | A | H | H | H | H | H | H | A | H | A | H | H | H | H | H | H |
| 33 | 20210110400171 | DIDI SUWANDI | H | H | H | H | H | H | | H | H | H | H | H | H | A | H | H | H |
| Paraf Ketua Kelas | | | | | | | | | | | | | | | | | | | |
| Paraf Dosen | | | | | | | | | | | | | | | | | | | |

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SI - Ilmu Komunikasi

Periode

2023/2024 Ganjil

Mata Kuliah

WK01042322 - Riset Iklan - 3 SKS

Nama Kelas

H

Kurikulum

2021

Sistem Kuliah





Reguler





Kapasitas





40






Peserta

33

| Pert. | Waktu | Rencana & Realisasi Materi | Pengajar | Ruang | Hadir | % | Absen |
|-------|--------------------------------------|--|--|-------|-------|--------|---|
| 1 | Selasa, 26 Sep 2023 13:00 - 15:25 | Iklan, Komunikasi Pemasaran, Branding <hr/> Pengenal RPS, Iklan, Komunikasi Pemasaran, Branding | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 31 | 93.94 |  |
| 2 | Selasa, 3 Okt 2023 13:00 - 15:25 | Menentukan Judul Penelitian <hr/> Menentukan Judul Penelitian, Diskusi Judul-judul penelitian di kelas | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 31 | 93.94 |  |
| 3 | Selasa, 10 Okt 2023 13:00 - 15:25 | Pendekatan dan Metodologi Penelitian <hr/> Pendekatan dan Metodologi Penelitian, Perbedaan Kualitatif dan Kuantitatif. Diskusi di kelas judul-judul riset iklan | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 32 | 96.97 |  |
| 4 | Selasa, 17 Okt 2023 13:00 - 15:25 | Menulis Proposal Riset (1): Pentingnya Latar Belakang Masalah <hr/> Menulis Proposal Riset (1): Pentingnya Latar Belakang Masalah, diskusi judul penelitian tiap individu | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 33 | 100.00 |  |

| Pert. | Waktu | Rencana & Realisasi Materi | Pengajar | Ruang | Hadir | % | Absen |
|-------|--------------------------------------|---|--|-------|-------|--------|---|
| 5 | Selasa, 24 Okt 2023 13:00 - 15:25 | Menulis Proposal Riset <hr/> Menulis Proposal Riset: Bab I Pendahuluan: Latar Belakang Masalah, Identifikasi Masalah, Pembatasan Masalah, Rumusan Masalah, Tujuan Penelitian, Manfaat Akademik dan Manfaat Praktis | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 32 | 96.97 |  |
| 6 | Selasa, 31 Okt 2023 13:00 - 15:25 | Menulis Proposal Riset: Tinjauan Pustaka <hr/> Menulis Proposal Riset: Tinjauan Pustaka, dan review Latar Belakang Masalah, Identifikasi, Rumusan Masalah, Tujuan dan Manfaat Penelitian | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 32 | 96.97 |  |
| 7 | Selasa, 7 Nov 2023 13:00 - 15:25 | Menulis proposal riset bab 2 (lanjutan) <hr/> Menulis proposal riset bab 2 (lanjutan): Tinjauan Pustaka, Penelitian Terdahulu, Hipotesis, Kerangka Konsep. Cara mencari artikel jurnal untuk penelitian terdahulu, menulis daftar pustaka dengan APA Style | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 21 | 63.64 |  |
| 8 | Selasa, 14 Nov 2023 13:00 - 15:25 | UTS <hr/> UTS | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 33 | 100.00 |  |

| Pert. | Waktu | Rencana & Realisasi Materi | Pengajar | Ruang | Hadir | % | Absen |
|-------|--------------------------------------|--|--|-------|-------|-------|---|
| 9 | Selasa, 21 Nov 2023 13:00 - 15:25 | Bab 3 Metodologi Penelitian <hr/> Bab 3 Metodologi Penelitian: Tempat dan Waktu Penelitian, Pendekatan Penelitian, Metode dalam Penelitian Kualitatif dan Kuantitatif | Dr. Oktaviana Purnamasari, S.Sos, M.Si | | 30 | 90.91 |  |
| 10 | Selasa, 28 Nov 2023 13:00 - 15:25 | Bab 3 Metodologi Penelitian (lanjutan) <hr/> Bab 3 Metodologi Penelitian (lanjutan): Operasionalisasi Variabel, Populasi dan Sampel, Teknik Pengumpulan Data, Teknik Analisis Data, Uji Validitas | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 28 | 84.85 |  |
| 11 | Selasa, 5 Des 2023 13:00 - 15:25 | Metodologi Penelitian <hr/> Metodologi Penelitian: Review Pendahuluan, Tinjauan Pustaka dan Metodologi Penelitian proposal skripsi secara individu untuk persiapan presentasi pekan depan | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 21 | 63.64 |  |
| 12 | Selasa, 12 Des 2023 13:00 - 15:25 | Metodologi Penelitian <hr/> Metodologi Penelitian: Presentasi individu Bab 1-3 proposal skripsi dalam bentuk seminar proposal (7 mhs) | Dr. Oktaviana Purnamasari, S.Sos, M.Si | GP303 | 32 | 96.97 |  |

| Pert. | Waktu | Rencana & Realisasi Materi | Pengajar | Ruang | Hadir | % | Absen |
|-------|---|--|--|----------|-------|--------|---|
| 13 | Selasa, 19 Des 2023 13:00 - 15:25 | Melanjutkan presentasi bab 1-3 Sosialisasi KPU tentang Pemilu melalui Film Kej arlah Janji karya Garin Nugroho, Lanjutan Pres entasi bab 1-3 diganti h ari lain | Dr. Oktaviana Purn amasari, S.Sos, M.S i | GP303 | 25 | 75.76 |  |
| 14 | Selasa, 26 Des 2023 13:00 - 15:25 | Metodologi Penelitian Metodologi Penelitian: P resentasi bab 1-3 dala m bentuk seminar prop osal (8 mahasiswa) | Dr. Oktaviana Purn amasari, S.Sos, M.S i | | 30 | 90.91 |  |
| 15 | Selasa, 2 Jan 2024 13:00 - 15:25 | Metodologi Penelitian Metodologi Penelitian: P resentasi bab 1-3 dala m bentuk seminar prop osal (8 mhsw) | Dr. Oktaviana Purn amasari, S.Sos, M.S i | GP303 | 30 | 90.91 |  |
| 15 | Selasa, 9 Jan 2024 13:00 - 15:00 | Kelas Tambahan Semin ar Proposal Riset Iklan Kelas Tambahan Semin ar Proposal Riset Iklan: Presentasi sempro 8 m ahasiswa | Dr. Oktaviana Purn amasari, S.Sos, M.S i | FISIP307 | 33 | 100.00 |  |
| 16 | Selasa, 16 Jan 2024 13:30 - 15:00 | UAS UAS | Dr. Oktaviana Purn amasari, S.Sos, M.S i | GP301 | 31 | 93.94 |  |

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