

**UNIVERSITAS MUHAMMADIYAH JAKARTA  
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**“Analisis Program Laporan Pak ditinjau dari Pedoman Perilaku Penyiaran dan Standar Program Siaran (P3SPS) Episode Kiki Saputri Roasting Anies Baswedan di Trans7”**

**ABSTRAK**

Program Laporan Pak Merupakan sebuah acara variety show yang tayang di Trans7 terhitung mulai dari tanggal 22 Februari 2021. Mengusung konsep komedi varietas, Laporan Pak dikemas melalui sketsa dan gelar wicara dengan latar belakang kantor polisi yang mengkomedikan kasus- kasus kriminal isu terkini, serta gosip para artis dengan cara penyampaian yang bertujuan mengundang gelak tawa pemirsa. Tujuan dari penelitian ini adalah untuk mengetahui konten program laporan Pak episode kiki saputri roasting anies baswedan ditinjau dari pedoman perilaku penyiaran dan standar program siaran (P3SPS). Penelitian ini menggunakan pendekatan kualitatif dengan metode deskriptif dan mengumpulkan data melalui wawancara, observasi, dan dokumentasi. Hasil penelitian menunjukkan bahwa dalam program Laporan Pak episode Kiki Saputri Roasting Anies Baswedan terdapat 4 segmen. Dalam segmen 4 terdapat 4 adegan yang berpotensi melanggar P3SPS. Hasil analisis menurut peneliti tidak ada masalah karena dalam adegan tersebut tidak bersifat fitnah, menghasut, menyesatkan, atau bohong, kalimat yang di lontarkan oleh kiki sesuai data dan sifatnya bertanya dibuat dengan konsep roastingan. Dalam menganalisis setiap tayangan, peneliti mengamati adegan setiap segment, dan setiap menit dari video tersebut, lalu melihat dengan jeli semua adegan yang ada di dalam video tersebut. Lalu setelah peneliti lihat video itu, tidak ditemukan adanya pelanggaran yang tertera sesuai pasal P3SPS. penelitian ini menggambarkan bagaimana Trans7 berhasil membuat program yang kreatif dan tidak melanggar regulasi penyiaran.

**Kata Kunci:** *Broadcasting, Program Variety Show, P3SPS*

**Referensi:** 14 Buku, 5 Jurnal, 4 Website

**Dosen Pembimbing:** Dr. Fal Harmonis, M.Si

**MUHAMMADIYAH JAKARTA UNIVERSITY  
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***"Analysis of the Report Pak in terms of the Broadcasting Behavior Guidelines and Broadcast Program Standards (P3SPS) Episode Kiki Saputri Roasting Anies Baswedan on Trans7 "***

**ABSTRACT**

*The Lapor Pak program is a variety show that will be broadcast on Trans7 starting from February 22 2021. Carrying the concept of variety comedy, Lapor Pak is packaged through sketches and talk shows with the background of a police station that comedy current criminal cases, as well as local gossip. artist with a delivery method that aims to invite laughter from the audience. The aim of this research is to determine the content of the report sir episode of Kiki Saputri Toasting Anies Baswedan program in terms of broadcasting behavior guidelines and broadcast program standards (P3SPS). This research uses a qualitative approach with descriptive methods and collects data through interviews, observation and documentation. The research results show that in the Lapor Pak program, the Kiki Saputri Roasting Anies Baswedan episode, there are 4 segments. In segment 4 there are 4 scenes that have the potential to violate P3SPS. According to the researchers, the results of the analysis were no problem because the scene was not slanderous, inflammatory, misleading or lying, the sentences uttered by Kiki were in accordance with the data and the nature of the questions was made with the concept of roasting. In analyzing each broadcast, researchers observed the scenes of each segment and each minute of the video, then looked closely at all the scenes in the video. Then, after researchers watched the video, they found no violations listed in accordance with the P3SPS article. This research illustrates how Trans7 succeeded in creating creative programs that did not violate broadcasting regulations.*

**Keywords: Broadcasting, Variety Show, P3SPS**

**References: 14 Book, 5 Journal, 4 Website**

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