

DAFTAR GAMBAR

Gambar 1.1 Produk Tehman tea.....	2
Gambar 1.2 Logo Tehman tea.....	3
Gambar 2.1 Kerangka Konsep.....	20
Gambar 4.1 Logo Tehman tea.....	36
Gambar 4.2 Akun Instagram Tehman tea.....	37
Gambar 4.3 Hasil Uji <i>Normal P-Plot Regression Standardized Residual</i>	61