

## **ABSTRAK**

**FAKULTAS ILMU SOSIAL DAN ILMU POLITIK  
PROGRAM STUDI ILMU ADMINISTRASI PUBLIK  
Skripsi, Mei 2023**

**RINA MULYANINGRUM**

### **EFEKTIVITAS BANTUAN PANGAN NON TUNAI (BPNT) KECAMATAN CIKEUSAL KABUPATEN SERANG BANTEN**

**114 Halaman + 9 Tabel + 9 Gambar + 5 Lampiran**

Dinas Sosial dan Penanggulangan Kemiskinan Kabupaten Serang Banten terus berproses dalam menanggulangi kemiskinan salah satunya penyelenggaraan-penyelenggaraan bantuan yang disalurkan kepada masyarakat miskin yang dilaksanakan melalui Bantuan Pangan Non Tunai (BPNT). Dalam pelaksanaannya sendiri BPNT khususnya wilayah Kecamatan Cikeusal masih ada beberapa permasalahan yang terjadi baik faktor internal maupun eksternal yaitu berupa, terkendala sinyal di setiap agen e-warong yang terdapat di daerah susah signal karena menggunakan mesin EDC saat transaksi mengalami gagal transaksi data penerima tidak terdaftar atau invalid saat penerimaan dan saldo kosong dan keterlambatan penyaluran dana saat penerimaan bantuan. Tujuan Penelitian ini untuk mengetahui Efektivitas Pelaksanaan Program Bantuan Pangan Non Tunai (BPNT) Di Kecamatan Cikeusal Serang Banten berdasarkan program pelaksanaan, proses penerimaan bantuan, ketepatan sasaran, ketepatan waktu penerimaan dan ketepatan tujuan penerimaan pada keluarga penerima manfaat (KPM). Metode yang digunakan dalam penelitian ini adalah metode deskriptif dengan pendekatan kualitatif. Hasil penelitian menunjukkan bahwa pada indikator ketepatan sasaran belum efektif dalam menentukan sasaran penerima karena masih terdapat beberapa KPM yang belum termasuk dalam kriteria penerima BPNT. Pada indikator sosialisasi program efektif dikarenakan keluarga penerima manfaat (KPM) sudah memahami mekanisme penyaluran BPNT melalui sosialisasi. Pencapaian tujuan program belum efektif dikarenakan jumlah besaran yang di terima oleh KPM tidak sesuai hanya dapat memenuhi pangan jangka waktu satu sampai 2 minggu di kisaran waktu 3 bulan jumlah keseluruhan pangan yang di terima oleh keluarga penerima manfaat (KPM). Belum berjalan efektif dalam hal pemantauan program baik di tingkat kecamatan, maupun kabupaten. Melakukan survey langsung, besaran bantuan ditingkatkan, memperbaiki jaringan internet dan infrakstruktur di daerah penerima.

Daftar Pustaka: 26 referensi

Kata Kunci : Bantuan, *Efektivitas*, Efektivitas Program Bantuan Sosial

## **ABSTRACT**

**FACULTY OF SOCIAL SCIENCE AND POLITICAL SCIENCE  
PUBLIC ADMINISTRATIVE STUDY PROGRAM**

**Thesis, May 2023**

**RINA MULYANINGRUM**

**EFFECTIVENESS OF NON-CASH FOOD ASSISTANCE (BPNT) IN  
CIKEUSAL DISTRICT SERANG BANTEN REGENCY**

**114 Page + 9 Table + 9 Picture + 9 Attachment**

The Office of Social Affairs and Poverty Management of Serang Banten Regency continues to work on poverty alleviation, one of which is the implementation of assistance distributed to the poor through Non-Cash Food Assistance (BPNT). In its own implementation, BPNT, especially the Cikeusal District area, still has a number of problems that occur, both internal and external factors, namely in the form of signal constraints at each e-warong agent located in a signal-poor area due to using an EDC machine when the transaction fails, the recipient's data transaction is not registered or invalid when receiving and the balance is empty and delays in distributing funds when receiving assistance. The purpose of this study was to determine the Effectiveness of the Implementation of the Non-Cash Food Assistance Program (BPNT) in Cikeusal Serang Banten District based on the implementation program, the process of receiving aid, accuracy of targeting, timeliness of receipt and accuracy the purpose of receiving the beneficiary family (KPM). The method used in this research is descriptive method with a qualitative approach. The results showed that the accuracy of the target indicator was not yet effective in determining the recipient's target. Because there are still several KPM that are not included in the BPNT recipient criteria. The indicator for effective program socialization is because the beneficiary families (KPM) already understand the BPNT distribution mechanism through socialization. The achievement of program objectives has not been effective because the amount received by KPM is not suitable, it can only fulfill food for a period of one to 2 weeks, in the range of 3 months, the total amount of food received by beneficiary families (KPM). It has not been effective in terms of program monitoring both at the sub-district and district levels. Conduct direct surveys, increase the amount of aid, improve internet networks and infrastructure in recipient areas.

Renferences : 26 Renferences

Keyword : Assistance, Effectiveness, The Effectiveness of social assistance programs