



SURAT TUGAS

Nomor : 382 /F.1-UMJ/VII/2023

Sehubungan dengan Tri Dharma Perguruan Tinggi yang salah satunya adalah Pengabdian Masyarakat maka dengan ini pimpinan Fakultas Ilmu Sosial dan Ilmu Politik Universitas Muhammadiyah Jakarta menugaskan kepada:

Nama : Dr. Asep Setiawan, MA.
NIDN : 0316126303
Jabatan : Dosen Tetap FISIP UMJ
Program Studi : Magister Ilmu Politik

Untuk menjadi Pembicara dalam acara Bali Civil Society and Media Forum 2023 (BCSMF) yang akan dilaksanakan pada Sabtu, 29 Juli 2023 di Jakarta.

Demikian surat tugas ini dikeluarkan agar dapat dilaksanakan sebagai amanah, dan setelah selesai tugas harap membuat laporan ke Pimpinan.

Jakarta, 25 Juli 2023
Dekan,



Prof. Dr. Evi Satispi, M.Si.



MINISTRY OF FOREIGN AFFAIRS
REPUBLIC OF INDONESIA



FRIEDRICH
EBERT
STIFTUNG



WFD



INTERSESSION

BALI CIVIL SOCIETY AND MEDIA FORUM 2023

Session 2: How Can Civil Society and Media Help?

Speakers:



Khoirunnisa N. Agustiyati
Executive Director, *Perkumpulan
untuk Pemilu dan Demokrasi*



Asep Setiawan
Member, *Indonesian
Press Council*



Evi Mariani
Co-Founder and Executive
Director, *Project Multatuli*



Aim Sinpeng
Senior Lecturer,
University of Sydney

Moderator:



Bambang Harymurti
Tempo Media Indonesia



Thursday, 20 July 2023



13:00-15.30 WIB (GMT +7)



Contact Person:
Joan Setiawan +62-812-8554-1365

Register here:



bit.ly/IntersessionBCSMF2023Reg



Zoom Meeting:

Meeting ID: 912 1438 7885
Passcode: Hyr5kw

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www.kemlu.go.id



Nomor : 01621/DM/07/2023/59/09
Lampiran : 1 (satu) berkas
Hal : Undangan untuk menghadiri *Intersession Bali
Civil Society and Media Forum (BCSMF)*
20 Juli 2023

Jakarta, 12 Juli 2023

Yth.

Dr. Asep Setiawan

Dewan Pers Indonesia

Merujuk perihal tersebut pada pokok Surat, bersama ini dengan hormat kami sampaikan hal-hal sebagai berikut:

1. *Bali Civil Society and Media Forum (BCSMF)* merupakan salah satu pilar dan bagian integral dari *Bali Democracy Forum (BDF)* telah dilaksanakan Kementerian Luar Negeri RI bekerja sama dengan Dewan Pers RI dan *Institute for Peace and Democracy (IPD)* sejak tahun 2018. Adapun BDF sendiri merupakan forum demokrasi di wilayah Asia Pasifik untuk mewujudkan terbentuknya tata bangun demokrasi (*democratic architecture*) yang kokoh di Kawasan yang dilaksanakan setiap 2 tahun sekali, dimana tahun ini merupakan *gap year* dalam pelaksanaan BDF.
2. Sejak tahun 2022, rangkaian kegiatan BCSMF dimulai melalui penyelenggaraan *Intersession BCSMF with Media and Press* sebagai forum dialog untuk memperkaya pembahasan tema dan substansi BCSMF.
3. Sehubungan dengan hal tersebut, kami mohon kesediaan Ibu Ketua Dewan Pers untuk memberikan sambutan pada acara pembukaan *Intersession BCSMF 2023*, yang akan diselenggarakan pada:

hari/tanggal : Kamis, 20 Juli 2023

waktu : 09.00 – 16.30 wib

tempat : Hotel Santika Premiere, ICE BSD City, Tangerang Selatan, Banten

4. Untuk informasi lebih lanjut mengenai kegiatan dimaksud, kami lampirkan *tentative agenda* *Intersession BCSMF 2023*. Adapun narahubung kami adalah Sdr. Joan Radina Setiawan (HP/WA +628128541365, joanradinasetiawan@kemlu.go.id).

Demikian kami sampaikan, atas perhatian dan kehadiran Ibu Ketua, kami ucapkan terima kasih.

Direktur Jenderal Informasi dan Diplomasi Publik

Teuku Faizasyah

Tembusan:

1. Yth. Kepala Badan Strategi Kebijakan Luar Negeri
2. Yth. Direktur Diplomasi Publik
3. Yth. Kepala Pusat Strategi Kebijakan Multilateral

TENTATIVE AGENDA
BALI CIVIL SOCIETY AND MEDIA FORUM INTERSESSION 2023
CAN ELECTION REJUVENATE DEMOCRACY?
RECONFIGURING THE ROLES OF MEDIA AND CIVIL SOCIETY

SANTIKA ICE BSD, JULY 20, 2023

Program	Note
Thursday, 20 July 2023	
<p>Opening Session 09:00 – 09:15 Western Indonesia Time</p> <ul style="list-style-type: none"> • Teuku Faizasyah, Director General for Information and Public Diplomacy, Ministry of Foreign Affairs of the Republic of Indonesia • Asep Setiawan, the Press Council of the Republic of Indonesia • Brigitte Juchems, Resident Director, Friedrich-Ebert-Stiftung (FES) (TBC) 	
<p>Session 1 - Session 1 – Can Elections Rejuvenate Democracy? 09:30 - 11:40 Western Indonesian Time</p> <p>The phenomena of democracy stagnation, declining, and eroding are continuing. According to Freedom House, in 2017 seventy-one countries suffered “net-declines in political rights and civil liberties, with thirty-five registering gains.” Democracy erosion can be identified in all countries have been viewed as “third wave” of democratization.</p> <p>Election in general serves the roles of building democratic processes of assessing the performance of leaders, grooming and electing leaders, grounding democratic norms, connecting the will and public judgment, and enabling the public (citizens) to be the popular sovereign to manifest. In short, election is the first and oldest institutions to manifest democracy in practice. Can elections takes its roles again?</p> <p>Key Questions:</p> <ol style="list-style-type: none"> 1. What are the challenges of making election democratic? 2. Can electoral institutions (laws, procedures, and practices), leadership, or collective actions save the election? How can we make election contribute to its ‘nobles’ oblige’: assessing the performance of leaders, grooming and electing leaders, grounding democratic norms? 	<p><u>Chair:</u> Ketut Putra Erawan, Executive Director of Institute for Peace and Democracy</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Burhanuddin Muhtadi – Expert on Political System and Parties • Aim Sinpeng – University of Sydney) • Chandanie Watawala – Anfrel • Sr. Jose Agostinho Belo, President Commission National Election (CNE) - Republic Democratic of East Timor - Electoral Management Bodies/KPU (TBC) <p><u>Time Allocation:</u></p> <ul style="list-style-type: none"> • Chair introduction 2 mins • 5 Speakers @ 15 mins (75 mins) • Q&A 43 mins • Key messages by speakers @ 2 mins (10 mins)

Program	Note
3. Youth engagement and activism? 4. Broader regional experiences	
<p>Session 2 – How Can Civil Society and Media Help?</p> <p>13:00 – 15:10 Western Indonesia Time</p> <p>This session is intended to review the roles of civil society and media in rejuvenating democracy through election practice learning from national and global experiences. The sharing experiences and lessons learning will elaborate the experiences of those countries on the roles media in nurturing the idea of democracy: grounding social trust, building impartial politics and responsive state, and developing civic public.</p> <p>Normatively and practically, the civil society and media have several democratic roles for the politics and election. They translate the people aspiration and shape the agenda for decision making debated during election. They rejuvenate public spheres and public discourses to enable the norms and culture of pluralism and democracy to be enshrined. They advocate and bring new visions for institutions, and cultures hence to transform the very foundation of the state functioning.</p> <p>Key Questions:</p> <ul style="list-style-type: none"> • What are the contributions of civil society and media in rejuvenating democracy through election practice learning from national and global experiences? • What are the civil society and media’s contribution in responding the challenges of political accountability disconnect, information disfigured, and youth substantively disengaged by, with, and through election? • What lessons learning can be made to contribute to democratic election processes and democracy essence? • Media independence? 	<p><u>Chair:</u> Bambang Harymurti, Tempo Media Indonesia (TBC)</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Khoirunnisa Nur Agustyati – Perludem • Evi Mariani – Co-Founder and Executive Director, Project Multatuli • Ben Graham Jones – Westminster Foundation for Democracy • Janet Steele – Professor of Journalism from George Washington University USA (TBC) / Endy Bayuni – The Jakarta Post (TBC) <p><u>Time Allocation:</u></p> <ul style="list-style-type: none"> • Chair introduction 2 mins • 5 Speakers @ 15 mins (75 mins) • Q&A 43 mins • Key messages by speakers @ 2 mins (10 mins)

The Contributions of Media in Rejuvenating Democracy through Election Practice

Asep Setiawan

Member of the Press Council of the Republic of Indonesia

**Lecturer Postgraduate Study of Political Science, University of Muhammadiyah
Jakarta**

**Bali Civil Society And Media Forum Intersession 2023
July 20, 2023**



DEWANPERS



Introduction

- Elections serve as a cornerstone of democracy, providing a mechanism for citizen participation, representation, and peaceful power transfer. Elections bring about political renewal by providing an opportunity for citizens to engage in the democratic process actively.
- Through the act of voting, individuals exercise their right to choose leaders who reflect their values and aspirations

Introduction

Press Law No. 40/1999 emphasizes that press freedom is one of the manifestations of the sovereignty of the people based on the principles of democracy, justice, and the rule of law.

The role of the press includes upholding the fundamental values of democracy, encouraging the realization of the rule of law and human rights, and respecting diversity.



Holding Political Actors Accountable

One of the essential functions of media in rejuvenating democracy is its role in holding political actors accountable for their actions and policies. Investigative journalism, critical analysis, and exposés by media organizations shed light on corruption, malfeasance, and abuse of power, ensuring that elected officials are subject to public scrutiny.

Promoting Informed Decision-Making

Media serves as a vital source of information during electoral processes, contributing to informed decision-making by voters. Media outlets provide critical insights into candidates, parties, and policy positions through investigative journalism, unbiased reporting, and fact-checking.

The media improves the public's understanding of electoral issues by disseminating accurate and diverse information, allowing citizens to make informed decisions. National and global experiences show that an informed electorate is critical to reviving democracy, and the media plays an important role in this regard.





Fostering Civic Engagement

Media acts as a platform for public discourse and facilitates civic engagement, allowing citizens to voice their opinions, concerns, and aspirations. Through news coverage, opinion pieces, and interactive platforms, media outlets allow citizens to actively participate in political discussions actively, fostering a vibrant democratic culture.

Moreover, media helps amplify the voices of marginalized communities, ensuring that diverse perspectives are represented and heard.

Encouraging civic engagement, the media revitalizes democracy and ensures that the electoral process reflects the people's will.

Enhancing Electoral Transparency

Transparency in the electoral process is vital for ensuring the legitimacy and integrity of democratic systems. Media serves as a watchdog during elections, monitoring the conduct of political actors, reporting on electoral irregularities, and exposing electoral fraud. Through its coverage, the media contributes to public trust in the electoral process, deters malpractices, and strengthens democratic institutions.

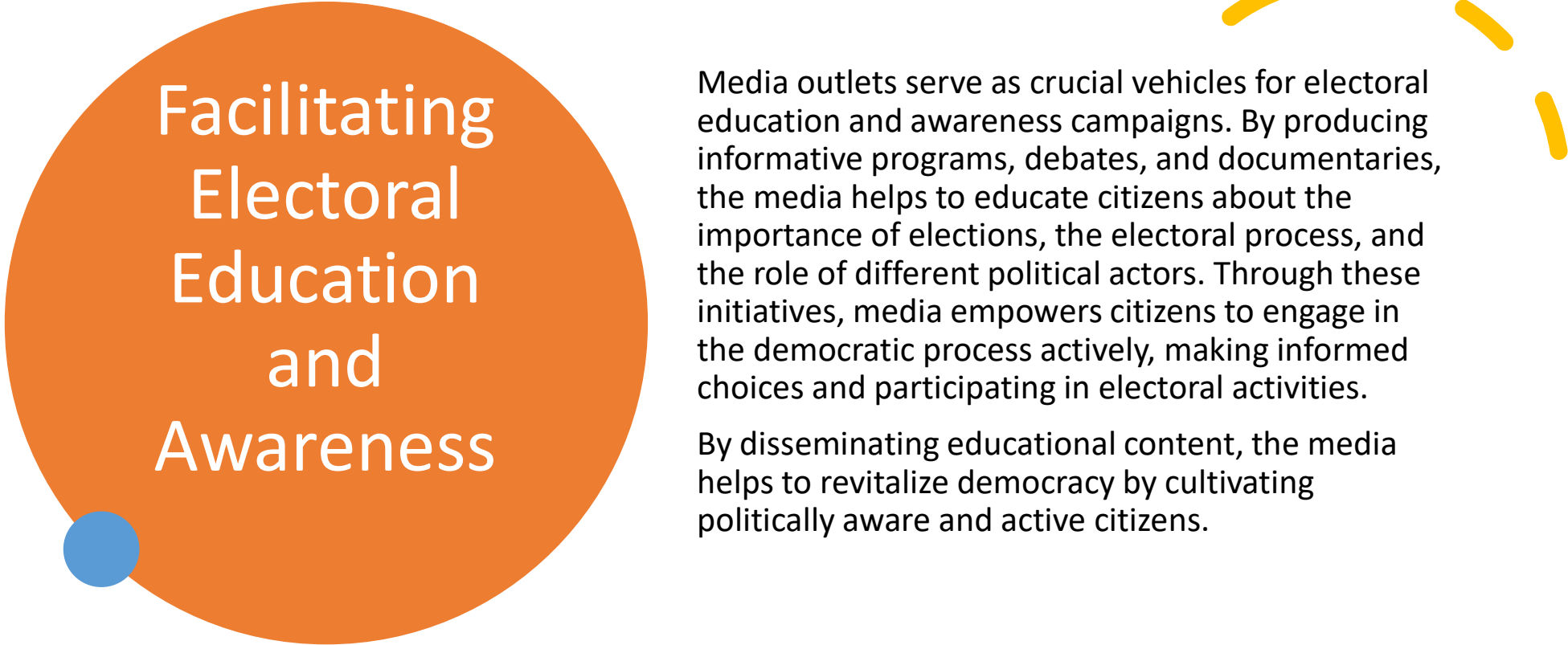
The media plays an important role in revitalizing democracy by closely examining campaign financing, offering thorough election coverage, and advocating for transparency.

Mitigating Disinformation and Fake News

In the digital age, spreading disinformation and fake news significantly challenges democratic processes. Media plays a vital role in combating this threat by fact-checking, verifying information, and providing accurate reporting.

The media helps mitigate disinformation's negative impact on electoral outcomes by debunking false narratives and highlighting misinformation. The media helps to revitalize democracy by providing the public with reliable information through its commitment to objective reporting and responsible journalism.





Facilitating Electoral Education and Awareness

Media outlets serve as crucial vehicles for electoral education and awareness campaigns. By producing informative programs, debates, and documentaries, the media helps to educate citizens about the importance of elections, the electoral process, and the role of different political actors. Through these initiatives, media empowers citizens to engage in the democratic process actively, making informed choices and participating in electoral activities.

By disseminating educational content, the media helps to revitalize democracy by cultivating politically aware and active citizens.



Amplifying Marginalized Voices

Media plays a pivotal role in amplifying the voices of marginalized groups, ensuring their inclusion and representation in democratic processes. Media outlets shed light on underrepresented communities' concerns, experiences, and aspirations through diverse and inclusive reporting.

The media helps to counteract systemic biases and promote inclusivity in the electoral process by providing them with a platform. By emphasizing the perspectives of marginalized groups, the media helps to revitalize democracy by fostering a more equitable and representative democratic system.



The Power of Media in Shaping Public Opinion

Media holds a significant influence in shaping public opinion during election periods. Media outlets can shape narratives, frame issues, and influence voter perceptions through reporting, analysis, and commentary. This power's responsible and ethical use ensures a fair and democratic electoral process.

Media's commitment to providing balanced and unbiased coverage allows voters to form independent judgments, fostering a more informed and engaged citizenry. By exercising their influence responsibly, the media contributes to the rejuvenation of democracy by promoting critical thinking, encouraging constructive debate, and facilitating a well-informed electorate.

Overcoming Media Challenges and Safeguarding Press Freedom

While acknowledging the contributions of media in rejuvenating democracy through election practice, it is crucial to address the challenges and threats that media faces. Press freedom is essential to a vibrant democracy, enabling media to fulfill its democratic responsibilities effectively.

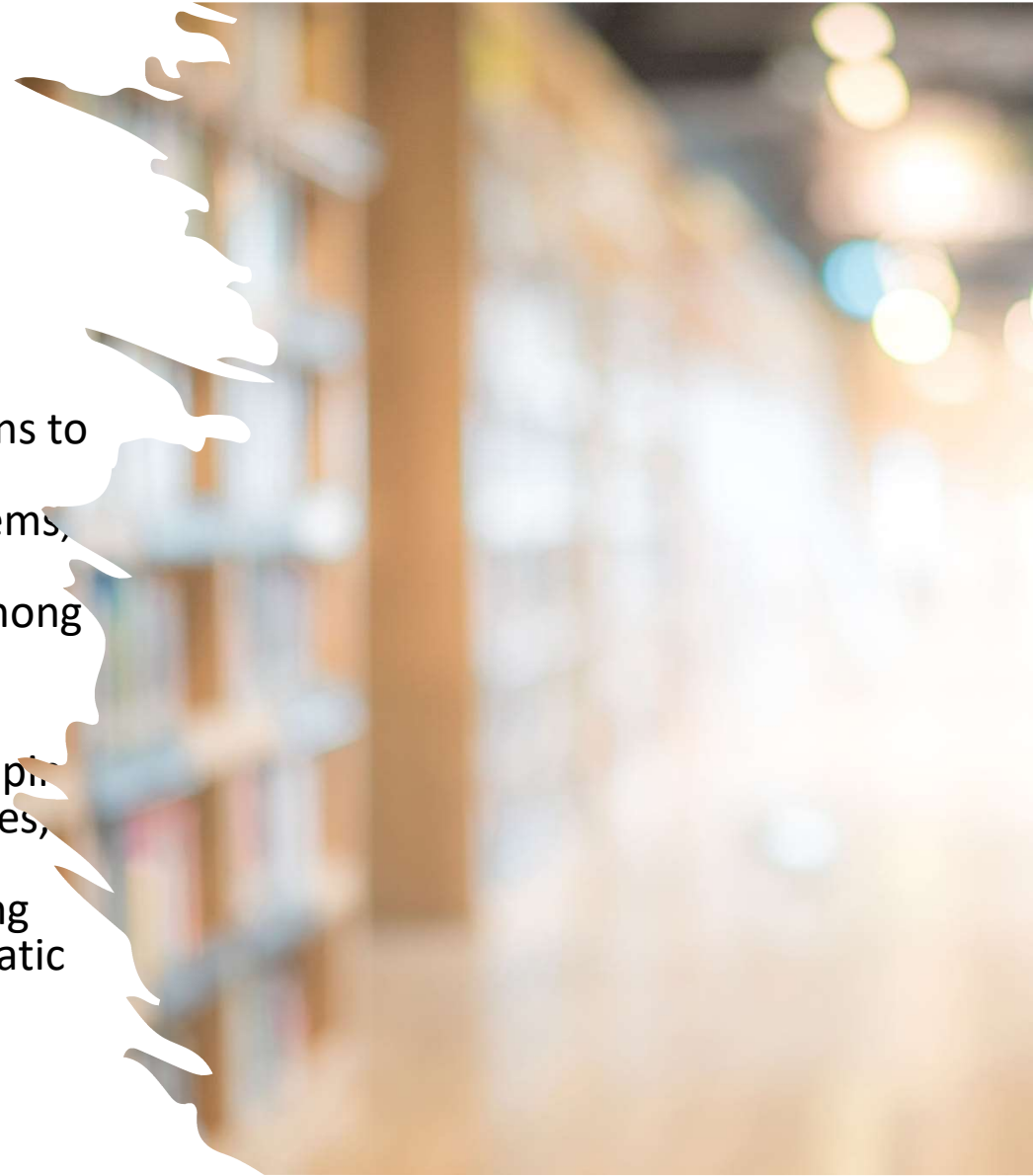
Governments must respect and protect the independence of media organizations, ensuring that laws and regulations uphold press freedom. Additionally, media outlets should adhere to professional ethics and standards, maintaining integrity, impartiality, and accountability in their reporting.

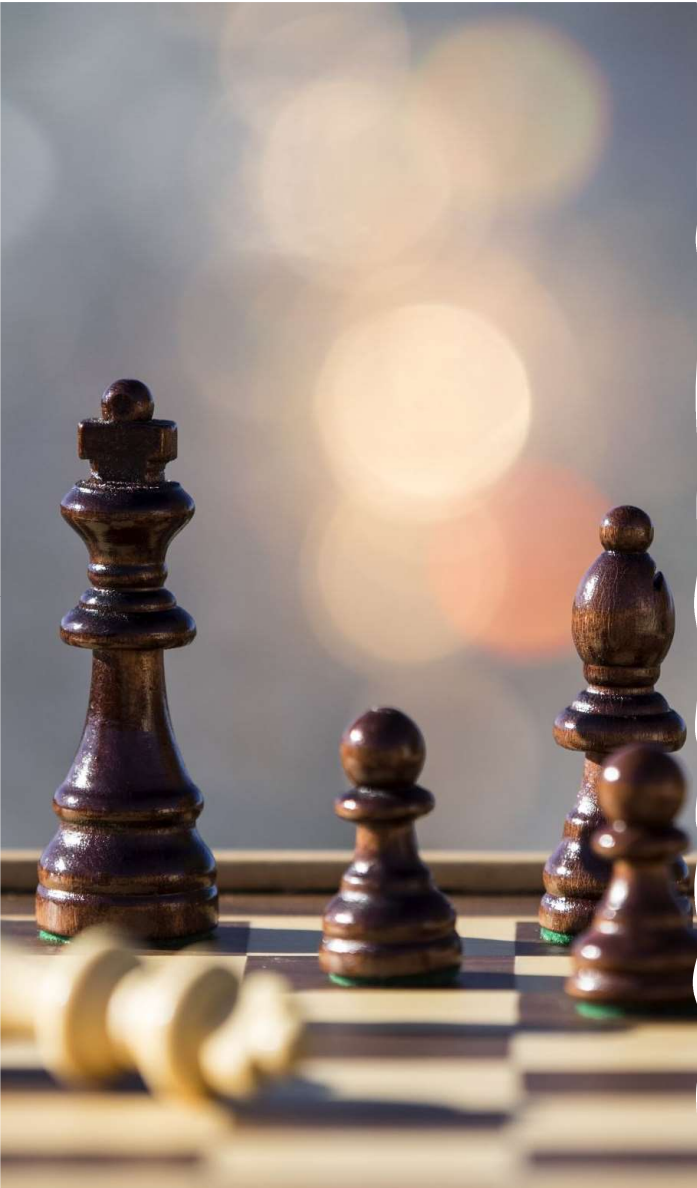


Strengthening Media Literacy for Active Citizenship

Promoting media literacy is essential for citizens to navigate the complex media landscape and critically evaluate information. Education systems, civil society, and media organizations should collaborate to enhance media literacy skills among the public.

Media literacy empowers citizens to actively participate in the democratic process by equipping them with the ability to discern credible sources, recognize biases, and analyze media content. Societies can create an informed and discerning electorate that actively participates in democratic decision-making by promoting media literacy.





Media's Contribution in Responding to the Challenges of Political Accountability Disconnect, Information Disfigurement, and Youth Substantively Disengaged by, with, and Through Elections

Promoting Political Accountability:

Media plays a crucial role in addressing the challenge of political accountability disconnect by acting as a watchdog and holding political leaders accountable for their actions. Through investigative journalism, media organizations expose corruption, misconduct, and breaches of public trust

Combating Information Disfigurement:

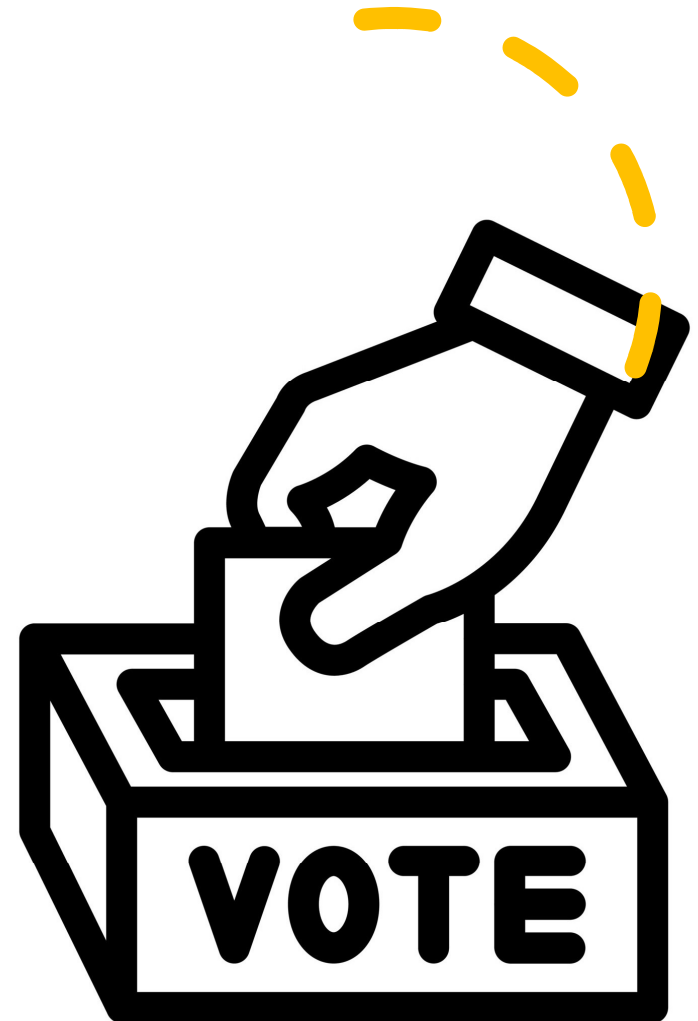
The proliferation of misinformation, disinformation, and fake news has become a significant challenge in electoral processes. By upholding journalistic standards, fact-checking claims, and providing accurate and reliable reporting, the media plays a critical role in combating information disfigurement.

Engaging Youth in Substantive Ways:

Youth disengagement from the political process significantly challenges democratic participation. Media plays a crucial role in engaging youth by providing platforms for their voices to be heard and facilitating substantive participation

Media's Contribution in Responding to the Challenges of Political Accountability Disconnect, Information Disfigurement, and Youth Substantively Disengaged by, with, and through Elections

- Facilitating Transparent Political Discourse
- During elections, the media plays a critical role in facilitating open political debate. Through its coverage of debates, interviews, and public forums, the media gives candidates and political parties a platform to articulate their policies, engage in debates, and present their visions to the public.



Media's Contribution in Responding to the Challenges of Political Accountability Disconnect, Information Disfigurement, and Youth Substantively Disengaged by, with, and through Elections

- Amplifying Underrepresented Voices:
- Another role is that the media plays in amplifying the voices of underrepresented and marginalized communities is a crucial one during the process of electing new leaders. The media contributes to a democratic process that is more inclusive by proactively seeking out a variety of perspectives and providing a platform for the expression of those perspectives.





Media's Contribution in Responding to the Challenges of Political Accountability Disconnect, Information Disfigurement, and Youth Substantively Disengaged by, with, and through Elections

- Promoting Civic Education and Engagement:
- When it comes to the electoral process, the media's role in amplifying the voices of underrepresented and marginalized communities is of the utmost importance. The media makes a significant contribution to the development of a democratic process that is more inclusive by proactively seeking out a variety of perspectives and providing a platform for the expression of those perspectives. In other words, the media does this by actively seeking out diverse viewpoints.





Asep Setiawan

Member of the Press Council 2022-2025, representing the public. Asep was also a member of the Press Council 2019-2023, representing press companies. Currently, Asep is a lecturer at the S1 and S2 Political Science Programs, Faculty of Social and Political Sciences, Universitas Muhammadiyah Jakarta.

Asep began his career as a journalist at Kompas Daily in 1989. As deputy editor of the international desk since 1991, Asep also traveled around various countries in international coverage such as the 1990-1991 Gulf War.

In 1999, he was appointed editor of kompas.com, one of the first generation cyber media in Indonesia. Asep's journalistic experience increased by joining the BBC World Service, Indonesian Section in London in 2000 as a reporter, news presenter to editor and head of the BBC Indonesia Bureau in Jakarta in 2002 and then 2008-2010.

In 2012 he returned to Indonesia to become Deputy Editor-in-Chief of Metro TV and then in 2013 became Head of the Media Research Center at Metro TV. His published books include Radio Journalism in 2012 and Practical Journalism in 2012.

Asep graduated from the Department of International Relations, Faculty of Social Sciences, Padjadjaran University in 1988. His master's degree in International Relations was obtained from the University of Birmingham, England in 1994. While the Doctor of International Relations program from Fisp Unpad Bandung was completed in 2019.

Program	Note
Way forward: Preparation for the BCSMF 2023 Wrap Up Session 15:20-15.30 Western Indonesia Time	<u>Speaker:</u> Rio Budi Rahmanto, Head of the Center for Multilateral Strategy Policy, Ministry of Foreign Affairs of the Republic of Indonesia