

# FAKULTAS ILMU SOSIAL ILMU POLITIK



## LAPORAN KEGIATAN PERKULIAHAN

Tahun Akademik 2019 / 2020

<b>Nama Dosen</b>	<b>: Tria Patrianti, S.Sos., M.I.Kom</b>
<b>Mata Kuliah</b>	<b>: Public Relations Campaign (A)</b>
<b>Status</b>	<b>: Dosen</b>
<b>Semester</b>	<b>: Genap</b>
<b>Bobot Kredit</b>	<b>: 2 SKS</b>

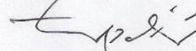
PRODI : ILMU KOMUNIKASI  
 Jenjang : S1  
 Kode Mata Kuliah : PIK2129  
 Mata Kuliah : Public relations campaign  
 SMT/SKS/Kelas : 6/2/A

Tahun Akademik : Genap 2019/2020  
 Hari/Tanggal :  
 Jam :  
 Ruang :  
 Dosen Pengajar : TRIA PATRIANTI

## DAFTAR HADIR KULIAH

NO	NIM	Nama	PERTEMUAN KE															
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:	Tgl:
21	2017140212	RIFAN FATURACHMAN	✓	✓	✓	✗	✗	✗	✓	✓	✓	✓	✓	✓				
22	2017140223	BILLY ANGGA BRAJA	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓					
23	2017140224	BARRA VIKY IVANKA	✗	✓	✓	✗	✓	✓	✓	✗	✓	✓	✓					
24	2017140226	SHANNAZ PUTRI ANTUKE	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓					
25	2017140231	AKBAR KURNIA NOVIANDI	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✗	✓				
26	2017140243	IKRAM PRATAMA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗					
27	2017140244	DIMAS BAYU PANGESTU	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓				
28	2017140266	MARDIYANA SOFYAN	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓				
29	2017140282	MOHAMMAD CHANDRA SETIYONO	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓	✗	✓				
30	2017140285	KHUSNUL KHOTIMAH	✓	✓	✓	✗	✗	✓	✓	✓	✓	✓	✗	✓				
31	2017140365	SATRIO PAMUNGKAS H	✓	✓	✓	✗	✗	✓	✓	✓	✓	✓	✗	✓				
32	2017147002	ALYSA SUKMARANI	✗	✓	✗	✗	✗	✓	✓	✓	✓	✓	✗	✓				
PARAF DOSEN																		

Jakarta, .....  
 Dosen



TRIA PATRIANTI

# DAFTAR HADIR KULIAH

PRODI : ILMU KOMUNIKASI  
 Jenjang : S1  
 Kode Mata Kuliah : PIK2129  
 Mata Kuliah : Public relations campaign  
 SMT/SKS/Kelas : 6/2/A

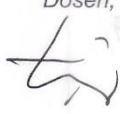


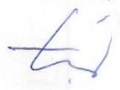








Tahun Akademik : Genap 2019/2020  
 Hari/Tanggal :  
 Jam :  
 Ruang :  
 Dosen Pengajar : TRIA PATRIANTI

NO	NIM	Nama	PERTEMUAN KE																
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	
			14/2 Tgl:	21/2 Tgl:	28/2 Tgl:	5/3 Tgl:	12/3 Tgl:	19/3 Tgl:	26/3 Tgl:	2/4 Tgl:	9/4 Tgl:	16/4 Tgl:	23/4 Tgl:	30/4 Tgl:	7/5 Tgl:	14/5 Tgl:	21/5 Tgl:	28/5 Tgl:	4/6 Tgl:
1	2015140087	MUHAMMAD RIZKY FITRIYANTO	X	✓	X	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓				
2	2017140003	ANGGA REKSA ARNOLDHY	✓	✓	X	✓	✓	✓	✓	✓	✓	✓	X	✓	✓				
3	2017140007	MUHAMMAD RASQY RAINBOW	X	X	✓	✓	✓	✓	✓	✓	✓	✓	X	✓	✓				
4	2017140018	FACHRY RAMDAN	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	X	✓	✓				
5	2017140037	KEVIN ALFARIZAN MAULIDZHI	✓	✓	X	✓	✓	✓	✓	X	✓	✓	X	✓	✓				
6	2017140044	DJATIMAS TANDJUNG DJUWARDIE	✓	S	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓				
7	2017140063	ALWASIH	X	✓	X	✓	✓	✓	✓	X	✓	✓	X	✓	✓				
8	2017140064	FARHAN HAQIKI	✓	S	✓	✓	✓	✓	✓	✓	✓	✓	X	✓	✓				
9	2017140114	MUHAMMAD REZA FIKRI RACHMAN	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	X	✓	✓				
10	2017140121	MUHAMMAD NURALAMSYAH ALIF	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	X	✓	✓				
11	2017140126	HARY ALFAROZY	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓				
12	2017140132	AGNES KUSUMAWATI	✓	S	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓				
13	2017140162	DEVERINA QUENDIANI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓				
14	2017140169	MUTHIA ANDINI	X	✓	X	✓	✓	✓	✓				X	✓	X				
15	2017140176	MUHAMMAD AKMAL RAHMAN	✓	✓	✓	✓	✓	X	X	X	✓	✓	✓	✓	✓				
16	2017140178	NIKEN FRAEDINANSARI	✓	✓	✓	X	✓	X	✓	✓	X	✓	✓	X	✓				
17	2017140187	RISKI PABIANSAH	✓	✓	✓	✓	✓	✓	✓	✓	X	✓	X	X	✓				
18	2017140202	MELATI OKTARI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	X	X				
19	2017140209	BAYU MERTAYASA KEMBAWAN	X	✓	✓	✓	✓	✓	✓	X	✓	✓	✓	X	X				
20	2017140210	PIRANTI BELAPATI HARJUNA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	S	X	✓			



DAFTAR LAPORAN PERKULIAHAN  
DIISI OLEH DOSEN







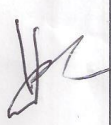

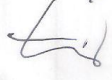



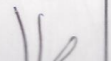

KULIAH KE :	TGL	DARI JAM s/d JAM	MATERI YANG DIKULIAHKAN / DIBAHAS	KETERANGAN (bila ada) dan Tanda Tangan Dosen	
	20/2/2023	13.00 - 14.40	<ul style="list-style-type: none"> <li>- Introduction to Campaign</li> <li>- Campaign vs Black Campaign</li> <li>- Campaign vs Propaganda</li> <li>- PR Campaign</li> </ul>	Dosen, 	
				Ketua Prodi. 	Ketua Kelas 
	27/2	13.00 - 14.30	<ul style="list-style-type: none"> <li>- Perencanaan Kampanye                             <ul style="list-style-type: none"> <li>- Strategi</li> <li>- Teknik</li> </ul> </li> </ul>	Dosen, 	
				Ketua Prodi. 	Ketua Kelas 
	5/3	13.01 - 14.50	<ul style="list-style-type: none"> <li>- Tema Kampanye Per Kel ; Kampanye Produk " " Ideologi</li> </ul>	Dosen, 	
				Ketua Prodi. 	Ketua Kelas 
	12/3	12.00 - 14.20	<ul style="list-style-type: none"> <li>- Penerapan Strategi MESS</li> <li>- Presentasi Kelompok                             <ul style="list-style-type: none"> <li>• HEMPS</li> <li>• Bullying</li> </ul> </li> </ul>	Dosen, 	
				Ketua Prodi. 	Ketua Kelas 

**DAFTAR LAPORAN PERKULIAHAN  
DIISI OLEH DOSEN**







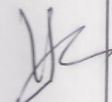

KULIAH KE :	TGL	DARI JAM s/d JAM	MATERI YANG DIKULIAHKAN / DIBAHAS	KETERANGAN (bila ada) dan Tanda Tangan Dosen
4	19/3		Stakeholder Mapping (Peta Stakeholder) untuk perencanaan khalayak kampanye	<p style="text-align: center;">Dosen,</p> <p style="text-align: center;"><i>[Signature]</i></p> <p>Ketua Prodi.    Ketua Kelas</p> <p><i>[Signature]</i>    <i>[Signature]</i></p>
5	26/3		Review tugas kelompok melalui penetaan khalayak	<p style="text-align: center;">Dosen,</p> <p style="text-align: center;"><i>[Signature]</i></p> <p>Ketua Prodi.    Ketua Kelas</p> <p><i>[Signature]</i>    <i>[Signature]</i></p>
6	2/4		<ul style="list-style-type: none"> <li>- Kampanye PR = Pesan Persuasif.</li> <li>- Buatlah Pesan Persuasif selama Pandemi.</li> <li>- Pesan harus memuat unsur<sup>24</sup> :               <ul style="list-style-type: none"> <li>a. Perilaku hidup selama Pandemi (masker, cuci tangan, dll)</li> <li>b. memiliki kekuatan pihak ke-3</li> </ul> </li> </ul>	<p style="text-align: center;">Dosen,</p> <p style="text-align: center;"><i>[Signature]</i></p> <p>Ketua Prodi.    Ketua Kelas</p> <p><i>[Signature]</i>    <i>[Signature]</i></p>
7	9/4		<ul style="list-style-type: none"> <li>- Perencanaan Kampanye melalui Riset</li> <li>- Komponen Riset PR</li> </ul>	<p style="text-align: center;">Dosen,</p> <p style="text-align: center;"><i>[Signature]</i></p> <p>Ketua Prodi.    Ketua Kelas</p> <p><i>[Signature]</i>    <i>[Signature]</i></p>

**DAFTAR LAPORAN PERKULIAHAN  
DIISI OLEH DOSEN**



KULIAH KE :	TGL	DARI JAM s/d JAM	MATERI YANG DIKULIAHKAN / DIBAHAS	KETERANGAN (bila ada) dan Tanda Tangan Dosen	
8	8/4		UTS	Dosen,  Ketua Prodi. Ketua Kelas  	
	23/4		Review UTS + Intro to Good PR Planning Proposal  - Story Telling berdasarkan Sains utk Covid-19.	Dosen,  Ketua Prodi. Ketua Kelas  	
	29/4		memasarkan story Telling dalam perencanaan proposal	Dosen,  Ketua Prodi. Ketua Kelas  	
	14/5		Webinar : Kampanye Lintas Negara (studi Kasus KBR1 Jepang di masa Pandemi Covid-19).	Dosen,  Ketua Prodi. Ketua Kelas  	

DIISI OLEH DOSEN

KULIAH KE :	TGL	DARI JAM s/d JAM	MATERI YANG DIKULIAHKAN / DIBAHAS	KETERANGAN (bila ada) dan Tanda Tangan Dosen	
	1/6		<ul style="list-style-type: none"> <li>- Review Campaign management</li> <li>- Edelman Trust Barometer</li> <li>- tugas PRA UAS</li> </ul>	Dosen, 	
				Ketua Prodi. 	Ketua Kelas 
				Dosen, 	
				Ketua Prodi. 	Ketua Kelas 
				Dosen, 	
				Ketua Prodi. 	
				Dosen, 	
				Ketua Prodi. 	Ketua Kelas 



**Rincian Data Nilai****Batas Akhir Entri****Nilai**

Prodi : 70201 - ILMU KOMUNIKASI ( S1 )

Mata Kuliah : PIK2129, Public relations campaign

Tahun Akademik : 2019/2020

Semester : Genap

Dosen Pengajar : 031011018, TRIA PATRIANTI

Kode Kelas : A

<b>No</b>	<b>NIM</b>	<b>Nama</b>	<b>FORMATI F (30.00%)</b>	<b>UTS (30.00%)</b>	<b>UAS (40.00%)</b>	<b>Nilai Akhir/ (Asli)</b>	<b>Bobot Hitung / (Asli)</b>	<b>Simbol Hitung / (Asli)</b>
1	2015140087	MUHAMMAD RIZKY FITRIYANTO	85.00	75.00	80.00	80.00 (80.00)	3.70 (3.70)	A- (A-)
2	2017140003	ANGGA REKSA ARNOLDHY	0.00	75.00	0.00	22.50 (22.50)	0.00 (0.00)	E (E)
3	2017140007	MUHAMMAD RASQY RAINBOW	8.00	80.00	85.00	60.40 (60.40)	2.30 (2.30)	C+ (C+)
4	2017140018	FACHRY RAMDAN	80.00	78.00	75.00	77.40 (77.40)	3.30 (3.30)	B+ (B+)
5	2017140037	KEVIN ALFARIZAN MAULIDZHI	70.00	68.00	0.00	41.40 (41.40)	0.00 (0.00)	E (E)
6	2017140044	DJATIMAS TANDJUNG DJUWARDIE	85.00	85.00	88.00	86.20 (86.20)	4.00 (4.00)	A (A)
7	2017140063	ALWASIH	0.00	68.00	0.00	20.40 (20.40)	0.00 (0.00)	E (E)
8	2017140064	FARHAN HAQIKI	80.00	68.00	75.00	74.40 (74.40)	3.00 (3.00)	B (B)
9	2017140114	MUHAMMAD REZA FIKRI RACHMAN	75.00	75.00	75.00	75.00 (75.00)	3.30 (3.30)	B+ (B+)
10	2017140121	MUHAMMAD NURALAMSYAH ALIF	80.00	75.00	70.00	74.50 (74.50)	3.00 (3.00)	B (B)
11	2017140126	HARY ALFAROZY	80.00	75.00	80.00	78.50 (78.50)	3.30 (3.30)	B+ (B+)
12	2017140132	AGNES KUSUMAWATI	80.00	80.00	75.00	78.00 (78.00)	3.30 (3.30)	B+ (B+)
13	2017140162	DEVERINA QUENDIANI	85.00	85.00	88.00	86.20 (86.20)	4.00 (4.00)	A (A)
14	2017140176	MUHAMMAD AKMAL RAHMAN	80.00	70.00	80.00	77.00 (77.00)	3.30 (3.30)	B+ (B+)
15	2017140178	NIKEN FRAEDINANSARI	80.00	80.00	70.00	76.00 (76.00)	3.30 (3.30)	B+ (B+)
16	2017140187	RISKI PABIANSAH	80.00	70.00	80.00	77.00 (77.00)	3.30 (3.30)	B+ (B+)
17	2017140202	MELATI OKTARI	85.00	85.00	85.00	85.00 (85.00)	4.00 (4.00)	A (A)
18	2017140209	BAYU MERTAYASA KEMBAWAN	0.00	0.00	0.00	0.00 (0.00)	0.00 (0.00)	E (E)
19	2017140210	PIRANTI BELAPATI HARJUNA	85.00	85.00	88.00	86.20 (86.20)	4.00 (4.00)	A (A)
20	2017140212	RIFAN FATURACHMAN	80.00	75.00	80.00	78.50 (78.50)	3.30 (3.30)	B+ (B+)
21	2017140223	BILLY ANGGA BRAJA	85.00	75.00	88.00	83.20 (83.20)	3.70 (3.70)	A- (A-)

<b>No</b>	<b>NIM</b>	<b>Nama</b>	<b>FORMATI F (30.00%)</b>	<b>UTS (30.00%)</b>	<b>UAS (40.00%)</b>	<b>Nilai Akhir/ (Asli)</b>	<b>Bobot Hitung / (Asli)</b>	<b>Simbol Hitung / (Asli)</b>
22	2017140224	BARRA VIKY IVANKA	80.00	70.00	85.00	79.00 (79.00)	3.30 (3.30)	B+ (B+)
23	2017140226	SHANNAZ PUTRI ANTUKE	80.00	80.00	70.00	76.00 (76.00)	3.30 (3.30)	B+ (B+)
24	2017140231	AKBAR KURNIA NOVIANDI	75.00	78.00	75.00	75.90 (75.90)	3.30 (3.30)	B+ (B+)
25	2017140243	IKRAM PRATAMA	70.00	70.00	0.00	42.00 (42.00)	0.00 (0.00)	E (E)
26	2017140244	DIMAS BAYU PANGESTU	80.00	78.00	80.00	79.40 (79.40)	3.30 (3.30)	B+ (B+)
27	2017140246	ADITYA KURNIAWAN	70.00	68.00	70.00	69.40 (69.40)	2.70 (2.70)	B- (B-)
28	2017140266	MARDIYANA SOFYAN	78.00	78.00	78.00	78.00 (78.00)	3.30 (3.30)	B+ (B+)
29	2017140282	MOHAMMAD CHANDRA SETIYONO	75.00	78.00	78.00	77.10 (77.10)	3.30 (3.30)	B+ (B+)
30	2017140285	KHUSNUL KHOTIMAH	85.00	80.00	85.00	83.50 (83.50)	3.70 (3.70)	A- (A-)
31	2017140365	SATRIO PAMUNGKAS H	75.00	70.00	70.00	71.50 (71.50)	3.00 (3.00)	B (B)
32	2017147002	ALYSA SUKMARANI	75.00	75.00	0.00	45.00 (45.00)	1.00 (1.00)	D (D)
<b>Total</b>			<b>2,226.00</b>	<b>2,352.00</b>	<b>2,053.00</b>	<b>2,194.60</b>	<b>88.30</b>	
<b>Rata-rata</b>			<b>69.56</b>	<b>73.50</b>	<b>64.16</b>	<b>68.58</b>	<b>2.76</b>	