

ABSTRAK

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Judul Tesis : Peran Aktor Kebijakan Nonformal Pada Pendidikan Vokasi
(Studi Fenomenologi : Agenda Setting Kebijakan Ketua Rukun Tetangga
Melalui skema Public Private Partnership Pendidikan Vokasi Pada Penerimaan
Peserta Didik Baru (PPDB) Sekolah Menengah Kejuruan (SMK) Swasta Jalur
Domisili di Perumnas Klender - Jakarta Timur)

Dosen Pembimbing : Dr. Muh Kadarisman, SH, M.Si

Skema Public Private Partnership merupakan sebuah kebijakan publik strategis yang diadopsi aktor kebijakan lingkungan Rukun Tetangga (RT) 05 RW 05 Kelurahan Malaka Sari Perumnas Klender Kecamatan Duren Sawit Jakarta Timur pada Penerimaan Peserta Didik Baru (PPDB) SMK Swasta jalur domisili. Sebagai bentuk apresiasi pada PPDB, pengurus Rukun Tetangga 05 RW 05 Kelurahan Malaka Sari – Kecamatan Duren Sawit – Perumnas Klender Jakarta Timur membuat agenda setting kebijakan PPDB SMK Swasta Jalur Domisili dengan SMK Swasta melalui skema Public Private Partnership. Public Private Partnership pada Pendidikan vokasi melalui PPDB SMK Swasta jalur domisili dilakukan melalui pengambilan data dan informasi menggunakan metode penelitian Kualitatif dengan studi fenomenologi mengenai kesadaran pengalaman manusia dan interaksi sosial, dan untuk mengetahui bagaimana Motif, Tindakan, dan Makna dari teori fenomenologi Alfred Schutz, dengan cara menganalisis hasil wawancara langsung dengan informan yang berjumlah 10 orang dengan 6 orang dari pihak sekolah SMK Swasta dan 1 orang peserta didik SMK Nurul Islam, 1 orang alumni SMK Malaka , 1 orang tua/ wali SMK Tadika Puri, 1 orang Ketua RT 05 RW 05 Kelurahan Malaka Sari Jakarta Timur. Dari hasil wawancara tersebut lalu di dilakukan Agenda setting kebijakan untuk membuat suatu kebijakan dengan ukuran plot permasalahan pribadi menjadi masalah publik sebagai tujuan kebijakan. Penelitian ini mempertanyakan “sejauh mana peranan aktor kebijakan lembaga Rukun Tetangga pada Pendidikan vokasi dengan agenda setting kebijakan skema Public Private Partnership PPDB SMK Swasta Jalur Domisili di Perumnas Klender Jakarta Timur untuk memberikan efektivitas demokrasi pada masyarakat untuk mencerdaskan anak bangsa dengan capaian tujuan nilai nilai kebijakan?”

Kata Kunci : Aktor Kebijakan, Agenda setting, Jalur Domisili, PPDB SMK,
Public Private Partnership

Referensi : 53 Buku, 22 Jurnal dan tesis, 12 Peraturan Perundang undangan
Jumlah Halaman : xi + 91 Halaman

ABSTRACT

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Thesis Title : The Role Of Non-Formal Policy Actors In Vocational Education
(Phenomenology Study: Policy Setting Agenda for the Head of Neighborhood
Through the Public Private Partnership Scheme for Vocational Education for
New Student Admissions (PPDB) for Private Vocational High Schools (SMK)
with Domicile Path at Perumnas Klender - East Jakarta)

Lecturer Supervisor : Dr. Muh Kadarisman, SH, M.Si

The Public Private Partnership Scheme is a strategic public policy adopted by environmental policy actors in the Neighborhood Association (RT) 05 RW 05, Malaka Sari Village, Perumnas Klender, Duren Sawit District, East Jakarta, on the Admission of New Students (PPDB) for Private Vocational High Schools in the domicile route. As a form of appreciation for PPDB, the administrators of the Rukun Tetangga 05 RW 05 Malaka Sari Village – Duren Sawit District – Perumnas Klender East Jakarta made an agenda for setting PPDB policies for Private Vocational High Schools Domicile with Private Vocational Schools through the Public Private Partnership scheme. Public Private Partnership on PPDB Vocational Education for Private Vocational Schools in the domicile path is carried out through data and information collection using qualitative research methods with phenomenological studies regarding awareness of human experience and social interaction, and to find out how the motives, actions, and meanings of Alfred Schutz's phenomenological theory, by analyzing the results of direct interviews with informants totaling 10 people with 6 people from the private vocational school and 1 person students of SMK Nurul Islam, 1 alumni of SMK Malaka, 1 parent/guardian of SMK Tadika Puri, 1 person head of RT 05 RW 05 Kelurahan Malaka Sari, East Jakarta. From the results of the interview, a policy setting agenda was carried out to make a policy with the size of the plot of private problems becoming public problems as policy objectives. This study questions "to what extent is the role of the Neighborhood Association institutional policy actors in vocational education with the agenda of setting policies for the Public Private Partnership scheme of PPDB Private Vocational Schools with Domicile Lines at Perumnas Klender, East Jakarta to provide democratic effectiveness in the community to educate the nation's children by achieving value goals. policy value?"

Keywords: Policy Actors, Agenda Setting, Domicile Path, PPDB SMK Privat,
Public Private Partnership

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