

## DAFTAR GAMBAR

Gambar 1.1 <i>Sales promotion</i> Roughneck 1991.....	4
Gambar 1.2 Jumlah Aktif Sosial Media Di Indonesia .....	6
Gambar 4.1 Logo Roughneck 1991 .....	33
Gambar 4.2 Konten Feeds Instagram @roughneck1991 .....	34